

Food Industry Association toast to excellence in WA's F&B industry - 16 August

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The 2nd Annual FIA Westpac Food and Beverage Industry Awards Ceremony takes place on Friday September 4th, at Burswood Entertainment Complex, Perth.

This year's event promises to follow in the success of last year's inaugural awards night and will be hosted by Western Australian local and highly regarded national journalist, Channel 9 News reporter Dixie Marshall.

The black tie event will start at 6.30pm with a sampling of WA's finest produce, followed by a gala dinner in the Astral Ballroom, with live entertainment throughout the night and of course the announcement of the winners of the 2009/10 FIA Westpac Food and Beverage Industry Awards to be revealed in a lively presentation.

Categories include Best Retail Product, Best Food Service Product/Achievement, Environment & Sustainability, Best Service to Industry, Excellence in Supply Chain, Export and Best Marketing Campaign and the prestigious Westpac Business of the Year Award.

This year's panel of industry experts has been announced and will use their expertise to judge the many applicants that have so far entered their nominations.

Nominations closed Friday, August 14th. More details regarding award category selection criteria, last year's winners and finalists and information this year's upcoming awards night and ticket sales can be found on the Food Industry Association's website www.foodindustry.org.au

The panel experts include; Mr. Geoff Palm – APICS WA Committee Member, Procurement Manager, HPS Pacific, Mr. Paul Graham – Director, Market Strategy, Mr. Paul Ryan, Director, Global Food Safety Linkages Inc, Ms Jane Cassidy-Norrish, WA Marketing Manager, IGA Distribution, Prof Garry Lee, Prof for Food Science, University of Western Australia, Ms Anne Furey, Grants Advisor, FIA, Ms Andrea Berteit, CEO, FIA.

Andrea Berteit, CEO FIA, has seen the association develop and strengthen over the last few years and is very proud that the FIA Westpac Awards are swiftly becoming one of WA's most prestigious and highly sought after industry awards. "The keen level of interest and participation in the FIA Westpac Awards shows that the WA Food & Beverage Industry is behind the vision of FIA and is proudly supporting WA local produce and those involved along the supply chain". The FIA is organising this major event to celebrate the achievements and successes of all companies across the West Australian Food & Beverage Industry.

The Food Industry Association of WA is a member based organization, which strives to represent the interests of its members and the Western Australian Food and Beverage Industry as a whole. Since its establishment in May 2007, the FIA's active member base represents approximately 75% of the total industry. The FIA was formed by some of Western Australia's industry leaders and most active entrepreneurs with a vision to grow the industry and to assist the Western Australian Industry to become more united in taking up the future challenges which it faces in a national and global market.

Anyone interested in becoming a part of this major event or contributing to the success of the night should contact the Events Team on 08 6488 6648 or email events@foodindustry.org.au.

The Industry Awards Night not only provides an opportunity to toast the excellence of Western Australian produce but also extends a unique social opportunity for networking and developing contact relationships.

Book your table now and invite your business partners, staff, friends and family to celebrate the Excellence of Western Australia Produce and enjoy a fun night out with top class entertainment and some of WA's finest food and wine.

Tickets are:

- \$165 for members and
- \$220 for non-members.

For more information please contact: Alison Kenny & Corrina Jeffreys E: events@foodindustry.org.au T: 08 6488 6648